Commodity Liaison Committee

Steve Salisbury, Mint Industry Research Council & Oregon Seed Council

- What is the CLC?
- Leadership and Membership 2017
- CLC Activities
- Working Together
Commodity Liaison Committee

• Represent diversity of agriculture production
  • Commodities, Growers, Organizations/Associations, Manufacturers, Corporate
• Link between IR-4 and producers
• Purpose:
  • Provide guidance to IR-4 PMC
  • Communicate role of IR-4 to ag communities
  • Advocate
  • Support funding initiatives
CLC Members

- Michael Aerts
- Mark Arney
- Kirk Baumann
- Lori Berger
- Mike Bledsoe – Chair
- Bruce Buurma
- Jill Calabro
- James Cranney
- Alan DeYoung
- Amy Gandhi *
- Ann George
- Hank Giclas
- Drew Gruenburg
- Terry Humfeld
- John Keeling
- Phil Korson

- Allen Mize *
- Armando Monterosso
- Dennis Nuxol
- Keith Pitts
- Ray Ratto
- Ben Sacher *
- Steve Salisbury
- Paul Schlegel
- Lin Schmale
- Todd Scholz – Vice Chair
- Alan Schreiber
- Mark Seetin *
- Bob Simerly
- Barry Tanner
- Dave Trinka
- Dennis Tristao
- Ron Williams *
Congressional Sub-Committee

- Formed in 2016
- Bob Simerly (Chair) / Lori Berger (Vice Chair)
- Purpose:
  - Improve awareness and synergy
  - Unify strategy and message
- Regular conference calls
  - Updates
  - Calls to Action
- Create and provide resources to CLC
2017 CLC Activities

• Improved our approach
  • Internal trainings
  • Associated Congressional contacts and key members/committees
  • CLC “Footprint”
  • Farm Bill – Sen. Stabenow

• Form strategy and message
2017 CLC Activities

- Congressional visits
  - D.C. and “At Home”
- Communications
  - Key members & Committees
- USDA support
  - ARS, OPMP, others
- Tactical Sciences
- Continued advocacy in industry
- Serve IR-4 on committees and tasks
Working Together

• Engage your CLC members
• Assist CLC efforts through communication and education
• Facilitate networking and outreach with key people/groups
• Keep doing a great job
Thank you