

Commodity Liaison Committee



Steve Salisbury, Mint Industry Research Council & Oregon Seed Council

- **What is the CLC?**

- **Leadership and Membership 2017**

- **CLC Activities**

- **Working Together**

Commodity Liaison Committee

- Represent diversity of agriculture production
 - Commodities, Growers, Organizations/Associations, Manufacturers, Corporate
- Link between IR-4 and producers
- Purpose:
 - Provide guidance to IR-4 PMC
 - Communicate role of IR-4 to ag communities
 - Advocate
 - Support funding initiatives

CLC Members

- Michael Aerts
- Mark Arney
- Kirk Baumann
- Lori Berger
- Mike Bledsoe – **Chair**
- Bruce Buurma
- Jill Calabro
- James Cranney
- Alan DeYoung
- Amy Gandhi *
- Ann George
- Hank Giclas
- Drew Gruenburg
- Terry Humfeld
- John Keeling
- Phil Korson
- Allen Mize *
- Armando Monterosso
- Dennis Nuxol
- Keith Pitts
- Ray Ratto
- Ben Sacher *
- Steve Salisbury
- Paul Schlegel
- Lin Schmale
- Todd Scholz – **Vice Chair**
- Alan Schreiber
- Mark Seetin *
- Bob Simerly
- Barry Tanner
- Dave Trinka
- Dennis Tristao
- Ron Williams *

Congressional Sub-Committee

- Formed in 2016
- Bob Simerly (Chair) / Lori Berger (Vice Chair)
- Purpose:
 - Improve awareness and synergy
 - Unify strategy and message
- Regular conference calls
 - Updates
 - Calls to Action
- Create and provide resources to CLC

2017 CLC Activities

- Improved our approach
 - Internal trainings
 - Associated Congressional contacts and key members/committees
 - CLC “Footprint”
 - Farm Bill – Sen. Stabenow
- Form strategy and message



2017 CLC Activities



- Congressional visits
 - D.C. and “At Home”
- Communications
 - Key members & Committees
- USDA support
 - ARS, OPMP, others
- Tactical Sciences
- Continued advocacy in industry
- Serve IR-4 on committees and tasks

Working Together

- Engage your CLC members
- Assist CLC efforts through communication and education
- Facilitate networking and outreach with key people/groups
- **Keep doing a great job**



Thank you